

# Bridging Knowledge and Practice: A Five-Year Assessment of an Innovative Entrepreneurship Education Program with a Focus on Medical Education Curriculum

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#### Abstract

Conventional, teacher-centered education has traditionally been employed to address students' educational needs by delivering essential knowledge. However, there has been a growing trend towards more innovative teaching methods, such as project-based and student-centered education. This study aimed to develop and assess a projectbased. student-centered approach to teaching entrepreneurship and creativity. This quasi-experimental study in education involved 450 medical students over a five-year period (2019-2023) who enrolled in a creativity course as an optional non-core component of the medical education curriculum. The course was structured into three segments: fundamentals of creativity and models, database searching, proposal writing, reference management, and the conversion of ideas into entrepreneurial plans and projects. The study continued with project-based learning in the creativity course and collected data through open-ended student feedback via WhatsApp regarding the educational method, its impact on student learning, related indicators, and any disadvantages associated with it. Students' scores were compiled in three stages, with a maximum final score of 20. The mean score for students in this course was  $17.34 \pm 1.54$ , indicating the achievement of learning objectives. Additionally, approximately 10 to 15 research projects were produced for every 100 students, resulting in teamauthored scientific articles published in reputable journals. A content analysis of open-ended questions identified four dimensions of the educational intervention's impact: personal development, team learning potential, active research skills, and teaching characteristics. However, challenges included the need for additional time, high expectations, the requirement for a continuous process, and the availability of research resources. Project-based and student-centered teaching, along with a constructivist approach in medical sciences courses, are crucial strategies in education. Teachers in the field of medical sciences can utilize these methods to improve their teaching practices.

Keywords: Project-based teaching, Medical sciences, Teaching, Learning, Active learning, Creativity

## Introduction

Traditional, teacher-centered education can effectively address students' educational needs by delivering essential knowledge. However, this approach often neglects the importance of students' active participation in their learning, the impact of teaching on learning outcomes, the practical application of acquired knowledge in professional settings, and its relevance to societal needs (1-3).

In today's world, where there is a vast amount of information available, education faces a significant challenge. As a result, the primary emphasis of many training courses tends to focus on knowledge acquisition (4).

Medical education is a complex process that integrates both theoretical and clinical elements. Enhancing educational productivity is crucial to achieve successful and effective education while keeping up with the dynamic advancements in both quantitative and qualitative aspects of medical sciences (5). Research findings have highlighted uncertainties regarding the roles of educators and instructors, as well as deficiencies in educational settings. Furthermore, there is a notable gap between clinical situations and theoretical principles, which can impact the quality and desirability of care services (6-8).

Project-based learning is an active learning approach that prioritizes learners' engagement and is viewed through a constructivist lens. This method promotes critical thinking, teamwork, creativity, and the development of problemsolving skills, making it a fundamental strategy in modern educational systems (9).

One potential issue with teacher-centered courses is the limited development of scientific skills among students. To keep up with the constantly evolving field of science and adapt to changing curricula, it is imperative to implement strategies that encourage student engagement in the learning process, offer opportunities for skills building, and foster meaningful learning experiences. This is particularly important for modern universities that are heavily influenced by technology, as it allows for the efficient utilization of existing knowledge and prepares students for its practical application.

## **Materials and Methods**

## Design and Setting

This study is a quasi-experimental study conducted in the field of education. As part of an educational reform in all medical courses, a course on creativity and entrepreneurship was offered as an optional subject in the new curriculum for general medicine courses from 2019-2023 (see Figures 1- 4).

## Tools/Instruments

The curriculum for the course was divided into three parts, which were taught through team teaching. The first part covered creativity concepts, including models and decisionmaking. The second part focused on how to search databases, proposal writing, and reference management. The final part of the course involved transforming ideas into entrepreneurial plans and projects. During the first part of the course, students were required to turn a creative idea into a project by designing models, developing reasons, reviewing articles, and designing a business canvas. In the second part of the course, the review of the plan continued with the writing of the proposal. The students professors then continued with and implementation. Some of the best-developed proposals were submitted to journals or patented in the local Intellectual Property Registration Center. The projects that could be developed with the feedback and activities of the group were referred to the relevant professor for further continuation, promotion, and publication. The process was then followed up in the next semester (Figure 1-4).

## Participants and Sampling

The study involved a total of 450 medical students who took the creativity course. The participants were sampled from all students who took the course over five consecutive years. The proposed lesson plan focused on a theoretical curriculum to introduce students to the fundamentals of creativity and entrepreneurship.

## Data Collection Methods

The study involved a change in the teaching approach for the creativity course. The change involved shifting from a theory-based course to project-based, team-oriented, a and performance-oriented course. Data was collected through open-ended questions about the educational method, its impact on student and related indicators, and learning any disadvantages associated with the method. Students who agreed to participate in the study were asked to send their responses via WhatsApp groups. The sampling method was purposeful, and 6-7 individuals from each group who had submitted the most complete response were included in the study. The responses were then analyzed after reaching data saturation in each group. The content analysis method was commonly used for data analysis. The information was validated by peer review, and codes, themes, and sub-themes were selected by agreement(member check, peer check). In presenting the data analysis, efforts were made to maintain objectivity, and every statement made was considered without personal interpretation. Furthermore, confidentiality was maintained during the data extraction process, and the participating students were thanked for their valuable contribution.

Stages of Content Analysis:

- Articulate Research Question: Define what to investigate.

- Select Relevant Material: Choose texts, images, or documents for analysis.

- Develop Coding Framework: Outline categories and themes (deductive or inductive).

- Apply Coding Scheme: Systematically identify and tag data segments.

- Analyze Data: Look for patterns and relationships using quantitative or qualitative methods.

- Interpret Findings: Draw conclusions related to the research question.

## Data Analysis

The data was analyzed using content analysis of open questions. Meaning codes were identified through repetition and expression, then investigated for similarity in meaning. The codes were categorized into four dimensions. From this analysis, focus should be placed on the codes "Improved Skills" and "Engaging Experience" as they have the highest frequency and percentage, indicating they are key themes in participants' experiences. The steps are as follows:

- Select and analyze meaning codes from open-ended questions with high frequency and percentage.

-Data Collection: Gather responses to openended questions in each entry group.

- Coding: Review the responses and identify recurring themes or concepts. Assign meaning codes to these themes.

- Frequency Analysis: Count how often each code appears in the responses.

- Percentage Calculation: Calculate the percentage of each code relative to the total number of responses.

- Selection: Select the codes with the highest frequency and percentage for further analysis or reporting.

- Select all meaning codes with high frequency and percentage.

## Results

During this training, various aspects of creativity and entrepreneurship were covered, which can be applied in different fields. The first part of the training aimed to enhance students' knowledge of creativity and provide them with current topics related to this subject. The content covered included the concept of creativity, search strategies in Google Patent, US Patent, and Lens website. All students were required to submit a group idea and upload their assignment in the LMS.

### Dear students

In the initial phase of this study, participants were tasked with forming teams comprising two to three members and collectively reviewing their ideas. Drawing from the teaching materials on creativity models, participants were guided to assess the creativity of their ideas and officially register them in patent registration systems. Following a thorough examination of the viability of their proposed concepts, participants were mandated to craft a comprehensive business plan encompassing all essential components. Upon approval of the team's idea, it was then uploaded to the team's LMS (Learning Management System) account. Moreover, participants were directed to evaluate their ideas utilizing the Six Thinking Hats technique to facilitate creative decision making.

Using artificial intelligence (AI) algorithms to compare abnormal images with normal ones can assist physicians in diagnosing diseases associated with visual





Figure 1. Sample of teamwork uploaded task in LMS

The creativity and novelty of the ideas presented were assessed, with a score of 6.6/20 allocated for this section. The ideas proposed were required to be unique, practical, and solve a problem or fulfill a need in the field of health and medicine. The mean score of students in this section was ( $4.49 \pm 1.35$ ), indicating the need for improvement in their learning objectives.

The second part focused on developing analytical and critical thinking skills in the context of team ideation. Brainstorming techniques were employed in the development of ideas, with the proposal written at this stage forming the basis of the group score. The mean score of students in the team activity was  $(5.14 \pm 1.3)(\text{scored from } 6.8/20)$ .

The third part aimed to strengthen projectoriented teamwork and creative thinking to achieve the desired results. Rethinking ideas and analysis resulted in action research work. Several creative projects were developed by students that were based on the needs of society and scientific thinking.

Some of these projects were promoted and registered in the University Patent Committee and Intellectual Property Registration Center, with a score of 6.6/20 allocated for this section. Final scores were calculated by adding scores from all three sections, with a maximum score of 20. The mean score of students in this course was  $17.34 \pm 1.54$ . Approximately 10-15 research projects were written for every 100 students, resulting in team scientific articles being published in reputable journals. The title of ideation and a sample list of ideas are presented in Tables 1 and 2, respectively. Data, idea, and production titles are finalized: The analysis of themes in students' open questions is presented in Table 3. The excluded themes and subthemes are categorized in Table 3. Finally, Table 4

displays the disadvantages of the educational

program according to students' feedback.

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ایده: استفاده از هوش مصنوعی برای تشخیص و گزارش اختلالات آناتومیک
استاد مربوطه:
نام اعضای
ایخش های المناط با مشترین الناش بشنطانی افغالیت های اشکای کلیدی
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شرکای کلیدی	فعالیت های	نهادى	ارزش پیش	ارتباط با مشتری:	بخش های	
حامیان مالی	كليدى	شرايط	بهتر کردن	وبسايت، شبكه	مشتری:	
مراكز درمائى	طراحی و تولید	۴	سلامت مرد	های اجتماعی،	مراکز درمانی	
تیم پزشکان	محصول، برنامه	ن در وقت	صرفه جويو	مراکز درمانی خاص	سرمايه كذارها	
	نويسى پيشرفته،	مار	یزشک و بی			
متخصص	پشتيبانی و حمايت				راديولوژيست ها	
تيم راديولوژيست	مالى		تشخيص دا		متخصصين ارثويد و	
ما		بردی تر	. راحت و کار			
-	منابع كليدى			کانال ما	ساير رشته ها	
ثيم متخصصين	نمایندگی های			سایت ها، شبکه		
كامپيوتر	توضيع، پزشكان و			های اجتماعی،		
داوطلبين	متخصصين.			فروشگاه های		
	متخصصين نرم افزار			اينترنتى		
	و سخت افزار					
ساختار هزينه					جریان های درآمدی	
هزينه ساخت تجهيزات سخت افزارى، هزينه برنامه			طراحی و فروش دستگاه هایی که قادر به تشخیص و			
نویسی و ساخت پلتفورم های نرم افزاری، هزینه شرکت			گزارش اختلالات آنائومیک بدن هستند			
الوسى هزيته ثبو	ت افزار، هزينه ٿيم برنامه					
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### Figure 2. Sample of business plan: Anatomical Disorder Detection Device in Radiology Department

### Table 1. Students' ideas and production dimensions

Health problems (medical, rehabilitation, prevention) Improving quality of life (tools, infrastructures, instruments) Technology (education, website) Translational medicine (Nanobiotechnology, Cancer and gene therapy, nano biosensor, nanomedicine) Common issues (aging tools, etc.)

### Discussion

Therefore, students must achieve their learning objectives and acquire the necessary knowledge in education. A content analysis of open questions extracted four dimensions of the effects of educational intervention, including personal development, team learning potential, active researchers' skills, and teaching characteristics. In a study conducted at Oman Health School, 62 students in the experimental group and 28 students in the control group were studied for two months. The results indicated that the project had a significant impact on the students' knowledge and attitude. The students' projects led to the creation of beautiful events, such as film production, student ambushes, and various exhibitions (10). A recent study showed that the mean final score of students was acceptable in terms of knowledge level. In a systematic review study, project-based learning was investigated. The results showed that technology played a crucial role in carrying out projects, group processes, and striking a balance between traditional and general education with deep learning.



Figure 3. Sample of business plan: Production of Nano Arsenic for the Treatment of leukemia

4506 الم وموميري بالمرتبان المحت بواز والي ماج المسينواد an Zar al a middles المحجري ارتلابا متري المتدر عاديتان معرمی ارتصارالعشری ی وارد ارتایی ایترکی رفی سوک متحاول میکن محق ورس سختی ی وارد ارتایی ایترکی المحی و دوکامیکی کسی و کاهی مرب مراكمز مرساي بالجعمول باحذيما بالمد حمرف حزمة بعادن سود عام شره محلا شرطاى لقيد تترج بواغر الطبق عاد سارة الى الملا مند والوط فرط بالمار شال تحلى مسرى بعاديتان ما ، طريعا بعاد ا تا تعامل عذب مواد ادله ، سَرِّوى التانى . سَلِفَلَ 2003

Figure 4. Sampling of Handwritten Designed Business Sample by One of the Teams

## Table 2. Sample of innovative project ideas.

Ointment production for the treatment of deeper burns and wounds based on vitamins C and E			
Production of probiotic bacteria for the treatment of colon cancer			
Cancer detection using carbon-14-labeled glucose.			
Design, production, and evaluation of a combined antibiotic cephalosporin and Flavophospholipol for			
the control of Salmonella typhi			
Production of nanomedicine to inhibit atherosclerosis by the controlling monocytes			
Production of a cell vaccine containing IL-7 and HER-2 carrier plasmid for the treatment of metastatic			
breast cancer patients			
Production of hydrolytic blood coagulant gel based on plant polymers derived from seaweed for			
bleeding control			
Production of folic acid and copper oxide nanoparticles for breast cancer treatment			
Cell therapy for type 1 diabetes			
Production and use of diagnostic kits impregnated with nanoparticles for early diagnosis of surgical			
wound infection			
Arsenic nanoparticle production for leukemia treatment			
Production of enriched juice to prevent stomach cancer			
Using probiotic technology to increase the shelf life of cheese			
Smart application for cleaning radiological photos			
Smart application of psychological counseling			
Smart table for the elderly			
Smart teaching of embryology lessons with augmented reality technology			
Smart box of daily medicines for high-risk patients			
A tool for dividing tablets based on the drug label			
Smartwatch for sensitive condition alarms			
Neurosurgery smart knife			
Automatic toothbrush and toothpaste for children			
Smart sensor for tracking elderly people with Alzheimer's			
Warning mask for acute diseases			
Paper towels that destroy the virus			

## Table 3. Theme analysis of students' open questions with a high percentage of responses

Personal development characteristics	team learning potentiality	Active researchers' skills	Teaching characteristics
subthemes and meaning codes			
<ul> <li>Creativity <ul> <li>Creative Thinking</li> <li>Creativity in scientific writing</li> </ul> </li> <li>Creativity in scientific thinking</li> <li>Creativity and innovation at work</li> <li>Development of creative</li> </ul>	<ul> <li>teamwork</li> <li>Trust in the team</li> <li>Accepting the opinions of others</li> <li>Team coordination in affairs</li> <li>Individual analysis of the thinking process in the team</li> </ul>	<ul> <li>Thesis writing</li> <li>A central goal in scientific work</li> <li>Promotion of scientific information</li> <li>Proposal writing skills</li> <li>Scientific project</li> <li>Update information</li> <li>Facing the scientific</li> </ul>	<ul> <li>Teaching efficiency</li> <li>Applicability of education</li> <li>Putting theory into practice</li> <li>Promote teamwork</li> <li>Use of learning in practice</li> <li>Promote learning in in</li> </ul>
<ul><li>projects</li><li>Finding careers for the future</li></ul>	<ul><li>Team think tank</li><li>Scientific synergy</li><li>Instilling competence</li></ul>	<ul> <li>learning environment</li> <li>Using scientific projects</li> </ul>	the mind <ul> <li>Professional doctor</li> <li>The hearty</li> </ul>

Promoting learning in the team     Discovery in science	understanding of his
	e
through comparison • Team application of • The cab of pure	knowledge and central research
<ul> <li>Ability to make mental assumptions</li> <li>Teaching the Non-normalization of</li> </ul>	• Promote enthusiasm
Creative projects     dynamics     of     problems	for learning
Learning from threats     dynamics     dynamics     of     problems     Clear and extensive	• A new attitude to
Creating opportunities     Familiarity with the learning	science
to learn about problems team project • Learning practical skills	Holistic education
Project exercise     Strengthening the     Information leap	Gaining new abilities
Creative thinking expression technique     Introduction of reliable	• Turning ideas into
practice in the group research sites	action
Innovative and creative     Acquaintance with a	• Gaining self-esteem
ideas knowledge-based	
A new look at common     ecosystem	
• Facing the logical	
• A clear view of affairs project of need	
• A practical method of creative thinking • Trying to meet needs scientifically	
0	
The ability to deal with the depth of topics     Attention to deficiencies	
Acquaintance step-by-	
Creative ideas in     step	
existing theories • knowledge	
management	
Problem-solving skills• Sustainablescientific	
Deep learning     methodology	
Promoting learning     Improving visibility to	
from medical science affairs	
Facing the educational-     Search for new content	
scientific environment • Rent in the future	
Promotion of physician learning     A non-commercial view of medicine	
<ul> <li>A broad view of affairs</li> <li>Development of basic</li> </ul>	
Let's talk about topics     knowledge	
Create a context for the     Pivotal production	
analysis of topics • Searching for effective	
Promotion of high-level     treatment methods	
thinking • Effective solutions and	
• You remember with removing restrictions	
learning • Search for existing	
New window to solve     deficiencies	
• Thesis writing	
Desire to learn     Desklam as him a	
<ul> <li>Problem-solving methods</li> <li>Evidence-based skills</li> <li>How to get a profit-</li> </ul>	
<ul> <li>methods</li> <li>Scientific approach to</li> <li>How to get a profit-</li> <li>The sites for selling</li> </ul>	
• Scientific approach to the problems • The sites for senting drugs and related	
Problem-solving     Companies	
methods • Active search	
Ability to solve     Familiarity with search	
problems in a scientific search	
Acquaintance with engine	
existing weaknesses • Familiarity with the	

• Existence of related	efficiency of sites	
assignments	• Preparation for great	
• Permanent scientific	realizations	
method	• Awareness of up-to-	
Entrepreneurial ideation	date information	
	• Familiarity with	
Critical thinking skills	scientific software	
-	• Future research in	
• Critical understanding	medicine	
of scientific topics	Analysis of diseases	
• A comprehensive view	• Discovering causes	
of topics	with evidence	
• A broad view of needs		
and problems		
• Analysis of resources		
and problems		
• Promoting individual		
growth of the critic		
• Explore different topics		
• New window to topics		
• The art of right thinking		

### Table 4. Disadvantages of the educational program from the student's perspective

### Failure to continue in the following years

The need to continue working: Some students found it challenging to balance their work commitments with the demands of the training program, which affected their ability to fully engage in the course.

Lack of time: Some students felt that there was not enough time to complete all the coursework and assignments, which created stress and anxiety.

The need for more practical work: Some students felt that the training program focused too much on theory and not enough on practical applications, which limited their ability to apply what they learned.

Not showing previous works: Some students felt that they were not given enough opportunities to showcase their previous work or experiences, which limited their ability to contribute fully to the program.

The need for more targeting: Some students felt that the training program was too broad and lacked focus, which made it challenging for them to identify specific areas of interest to pursue.

Lack of practical realizations: Some students felt that the training program did not provide enough opportunities for them to implement their ideas in real-life situations, limiting their ability to see the practical value of what they were learning.

Need more exposure: Some students felt that they needed more exposure to different fields and industries to fully appreciate the relevance of the training program.

Need time to develop: Some students felt that they needed more time to develop their ideas and projects, which limited their ability to fully realize their potential.

Being medically oriented: Some students felt that the training program was too focused on medical applications, limiting their ability to explore other areas of interest.

Need for more feedback: Some students felt that they needed more feedback and guidance from instructors to help them improve their work and achieve better outcomes.

Lack of research facilities: Some students felt that the lack of research facilities and resources limited their ability to fully explore their ideas and projects.

Volume and high level of assignments and work: Some students found the volume and level of coursework and assignments to be overwhelming, affecting their ability to fully engage and achieve their learning objectives.

Support and guidance, along with creating scaffolding for students, were also identified as important factors (11). This suggests that project-based learning can be an effective way to enhance students' learning outcomes.

A recent study confirmed the impact of educational intervention on team processes, innovation in teaching, and the promotion of personal skills. Another study examined the effect of educational projects on the selfregulation of engineering students in robotic systems control. The results indicated that the project had a positive effect on improving students' self-regulation skills (12). These findings indicate that educational interventions, like project-based learning, can assist students in developing crucial skills, such as self-regulation and teamwork, which can be beneficial for their future careers.

The promotion of innovative thinking, problem-solving skills, and critical thinking was identified as a significant subtheme within personal skills. Additionally, self-regulation skills were found to be related to these skills.

In a separate study, an interdisciplinary project was conducted for 40 Taiwanese girls in their final year of high school. The study indicated that the project had the potential to connect theoretical knowledge with practical applications. Additionally. the study emphasized the impact of the interdisciplinary project on the development of professors in integrating interprofessional learning effects of educational interventions on academic achievements (13).

In another report, a three-year project-based program was introduced for first-year students studying industrial engineering at a university in Portugal. The findings indicated that the program had a beneficial impact on meaningful learning and contributed to student motivation. The significance of the professor-student relationship was highlighted as a crucial element in the educational benefits of the program (14). These results imply that project-based learning can effectively enhance meaningful learning and student motivation, especially when there is a strong relationship between the professor and the student.

In another project-oriented study conducted in the engineering department, visual tasks were utilized to teach and comprehend course concepts. The students' understanding levels were assessed using this method. The study revealed that the project was more successful among girls than boys, with girls showing higher levels of motivation and interest during the project (15).

A recent study highlighted the importance of promoting personal skills, such as problemsolving and critical thinking, through projectbased learning. Additionally, the study identified deep learning and innovative thinking as crucial factors.

Another study investigated the impact of project-based learning on English language learning. The study found that this approach had a significant effect on academic abilities, selfmanagement, teamwork skills, and language skills. However, cognitive approaches were not found to be related to this approach (16). A study was conducted on second-year medical students as part of a 6-year project aimed at investigating the impact of project-based learning on students' communication skills. The results showed that while the overall level of empathy did not change, the students' average scores increased compared to before. The students believed that the project was effective in improving their skills (17).

The studies mentioned above confirm that project-based learning can be effective in promoting personal skills, language skills, and communication skills. The use of visual tasks, promoting deep learning, and innovative thinking can enhance the effectiveness of project-based learning. These findings are consistent with recent results and student perspectives on the effectiveness of educational programs.

A study was conducted to outline a 6-step creativity project for two groups of Chinese and international students. The project was delivered as a workshop program, and students were examined through quantitative methods and focus groups. The study revealed that the project had a notable influence on both groups, enhancing their comprehension of idea generation and innovation,. One group excelled in mastering the content and forming a scientific group network (18).

Constructivist theories have been found to play an important role in promoting students' learning by increasing their participation in the learning process. This has been investigated and discussed in numerous studies. The use of constructivist teachings, along with the inclusion of a group project, is effective in promoting learning (19).

The effectiveness of team-based learning in improving students' knowledge, attitude, and skills has been demonstrated in numerous studies (20-24). These findings suggest that project-based learning and team-based learning can be effective approaches for enhancing students' learning outcomes.

These results confirmed the effect of teambased learning on knowledge and learning outcomes in a recent study.

Project-based learning has a significant impact on students, influencing not only their academic performance but also their emotional outlook, values, and various cognitive abilities. It helps develop key literacies and enhance advanced thinking skills. Students learn basic principles and tackle important issues through collaborating in small teams on practical problems. This approach boosts innovation, improves critical thinking skills, and hones practical abilities. Essentially, project-based learning is crucial for fostering students' abilities and preparing them for achievement in an everevolving world (25-28).

These studies and evidence confirm the impact of implementing educational projects in bridging the gap between theoretical concepts and practical applications, as well as promoting teamwork strategies in peer education. They also validate the four positive outcomes outlined in the qualitative section of the present study.

## Conclusion

Based on the project-oriented nature of the studies mentioned above and the opportunities they provide to transform theory-based courses into project-based courses using a constructivist approach, it is recommended to utilize this approach in educational settings. The studies highlight the important role of student involvement in learning through practical experience and the significance of interdisciplinary teamwork in enhancing learning outcomes, especially in the field of medical sciences. Therefore, integrating projectbased learning and interdisciplinary teamwork can create a dynamic learning environment and influence students' significantly learning outcomes.

## Declarations

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## Ethical consideration

All students consent to participate in the study and respond to open questions in groups.

## **Author Contribution**

LM conceived, designed research, performed experiments, and analyzed data, also prepared the final draft of the paper; SEM and MA, and MK

interpreted results of the experiments; prepared figures and drafted the manuscript; all approved the final version of the manuscript.

## **Competing Interests**

The authors declare no competing interests

## **Data Availability**

The datasets generated for the current study are not publicly available, but are available from the corresponding author on reasonable request

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